

Golf is everyone's game

Transcript

00:00:00- 00:00:10

Seth Siegel:

We have announced our new event, the Grant Thornton Invitational. We are listening to what the players have asked for, what the fans have asked for, how to grow the sport.

00:00:11- 00:00:15

Jay Monahan:

We're resetting some things and that creates opportunities that are really exciting for us together.

00:00:16- 00:00:17

Jessica Korda:

It's been incredible being partnered with Grant Thornton.

00:00:18- 00:00:25

Mel Reid:

It's just going to be cool to see the different dynamic with women golfers being there and I hope that it inspires people to want to take up the game.

00:00:26- 00:00:28

Mollie Marcoux Sama:

I think we're going to grow a fan base that hasn't really engaged with the LPGA.

00:00:29- 00:00:40

Nelly Korda:

Seeing the type of impact that we've had over the, I don't know, the past couple of years, how much it has grown. Even the little girls picking up the game of golf and even boys coming up to us saying that we've inspired them.

00:00:41- 00:00:44

Jessica Korda:

They're taking a chance, not on just the men, but the women.

00:00:45- 00:00:40

Nelly Korda:

And they're giving us the stage to not even just grow women's golf, but grow the game in general.